



FOR IMMEDIATE RELEASE

AWW tickets now on sale – and a major new event has been added

Visit auctionofwashingtonwine.org for all the options, including Revelry on Red Mountain

SEATTLE (June 18, 2009) - Tickets go on sale today for the Auction of Washington Wines, the original, largest and most prestigious charity auction showcasing the stars of Washington wine. An array of ticket options and prices are available, ranging from an early-bird special for Picnic at just \$125 up to a full weekend of festivities for \$750. To find out more, and to purchase your tickets today, visit auctionofwashingtonwines.org.

A special addition this year takes place in eastern Washington, on the Sunday evening before Auction weekend. "Revelry on Red Mountain" will be held on Sunday, August 9 from 6pm-9pm at the beautiful Col Solare winery. The chef and owner of Prosser's renowned Picazo7Seventeen restaurant will serve flavorful accompaniments to the notable wines being poured. Participants can enjoy samples of Bookwalter Winery, Cadence Winery, Chinook Wines, Col Solare, Fidelitas, Gamache Vintners, Goedhart Family, Hedges Family Estate, Hightower Cellars, Kiona Vineyards and Winery, Mercer Estates, Milbrandt Vineyards, Snoqualmie Vineyards, and Terra Blanca Winery & Estate Vineyard – all while watching the beautiful sunset over the Horse Heaven Hills.

The official Auction celebration then takes place around Seattle from August 13th through the 15th. It kicks off with Thursday's casual, outdoor Barrel Auction & Picnic with the Winemakers at the grounds of Chateau Ste. Michelle in Woodinville. The next night is dedicated to exclusive winemaker dinners across greater Seattle. Then on Saturday, the Covey Run 10K and 5K Run/Walk and Kids' Dash will be back in Woodinville. Our culminating event on Saturday evening is the elegant Starry Starry Night Gala Auction, featuring an amazing multi-course meal to accompany outstanding Washington wines and fantastic auction items. All proceeds benefit uncompensated care at Seattle Children's Hospital and the Washington Wine Education Foundation.

Since its inception in 1987, the Auction of Washington Wines has raised more than \$21 million, with a majority benefitting Children's Hospital. The need for this support is greater than ever. More than 60% of patients seen at the hospital require some sort of financial assistance. And Children's is expected to provide more than \$100 million in uncompensated care in 2009. This distinguished event gives wine lovers the chance to help the Washington wine industry bridge this critical funding gap for children across the Northwest.

For additional information, please contact Carol Munro, Director of the Auction of Washington Wines, at (206) 326-5747 or cmunro@washingtonwine.org; or Jeff Ashley, Assistant Director of the Auction of Washington Wines at (206) 326-5454 or jashley@washingtonwine.org. Also visit www.auctionofwashingtonwines.org.

MEDIA CONTACTS:

Ryan Pennington
(206) 326-5752 (Direct)
rpennington@washingtonwine.org

Gary Werner
(206) 326-5766 (Direct)
gwerner@washingtonwine.org

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